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(72)Inventor: NISHIDA NOBUO

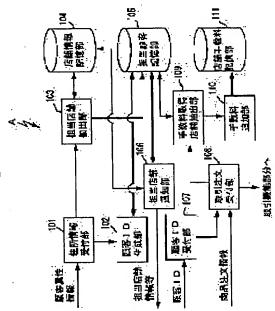
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(54) ELECTRONIC COMMERCE MANAGEMENT SERVER AND METHOD OF ELECTRONIC COMMERCE

(57)Abstract:

PROBLEM TO BE SOLVED: To provide a customer with information about stores supporting electronic commerce, to surely add royalty to the stores, and to provide the stores with customer information, with respect to electronic commerce using the stores which support these electronic commerce.

SOLUTION: Position information and attribute information of two or more stores are stored in a server which manages electronic commerce. Address information and customer information are accepted from a user computer, and attribute information of the store existing in the position nearest to the address indicated by accepted address information is extracted. Then the store indicated by extracted attribute information and the customer indicated by accepted customer information are stored in relation to each other, and the attribute of the store extracted is reported to the user computer.



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